THE BASSANO MAIL



The Bassano Mail

caring for the family will be even more difficult.

The government is making new expenditures in certain other departments, expenditures which may be good business in normal times but which are not absolutely necessary. Surely these are of less importance than the welfare of mothers and children.

OREAMS

(by Thomas Curtis Clark)

Dreams are they—but they are

God's dreams!

Shall we deny them and scorn

them:—

That men shall love one another, That white shall call black man

CROWFOOT NEWS BENNETT SAYS

It is hardly fair, in any event, to tax without warning an income could have made previously for payment. The tax today eather them unexpectedly, and make it quite when the federal income is to take the unexpectedly, and make it quite when the federal income is to take the unexpectedly, and make it quite when the federal income is to take the unexpectedly, and make it quite when the federal income is to take the unexpectedly, and make it quite when the federal income is to take it also shop and the low exemption rate of 5766 for single persons and 1560 for single single persons and 1560 for single persons and 1

them?—
That men shall our one another, That white shall call black man hall over one another, That white shall past from the man hall one third upon the man hall the shall yield to love of the Take, the shall meet with God face of That man shall meet with God face of That man shall meet with God face of That man shall meet with God face of That the shall was despise them—God's dream for the shall past.

But shall we despise them—God's dream for the shall gain.

That the story of xings and lords shall gain. God sominion and prover shall fail that the love of humanity shall preasure are they all, preasure are they all the shall gain and the shall gain.

But shall we despise them—God's dreams?

Fish theaker they all, preasure are the shall gain and t

The Bassano Mail

Poblished every thursday

Storm year to Grands 18.06 in Use

Bassano, Thursday, April 7, 1332

A SHOWING

OF PATH

Announcement, early this weak
that two new pinces of a basis of the control of the

DUCHESS NEWS

DUCHESS (LEWS)

(100 late of read week)

DUCHESS—Mr. Spicey and Miss Christias left for a few days visit for a few days of the few da

Time on the new Canadian Paci-fic liner, Empress of Britain, is furnished by 120 electric clocks, all controlled by two eight-day chron-ometers in the chart room.

Shades of Napoles of N

The World Owes Much To Advertisers

All of us would be poorer if there were no advertisements in our newspapers— poorer in pocket, mind, comfort, culture.

Advertisements have been called the "Poor man's University." for they are wonderful teachers—wonderful mirrors of the world's scientific and cultural development.

It is advertisements which keep us informed about what is being accomplished by the world's best engineers, chemists, research workers and technicians, in every field of human endeavor—in the realmost of radio, motor car and tire manufacturing, foo preparation, remedial preparations, domestic and personal hygiene, building materials and construction, agricultural economy, home easements and beautification.

If there were no advertisements in our newspapers and magazines, we'd all alip back—back to the levels of life of 50 and 100 years ago. We'd read less, move about less, lower our living standards, be content with poorer machines, eat coarser foods and wear coarser clothing, live in unattractive homes, do a vast amount of distasteful labor, wear ill-fitting shoes, see ugliness everywhere, have more illness, meet with more accidents, have more toothaches, and our stores would be very dull places indeed.

To blot out advertisements would be like blotting out the sun—the source of light and energy.

Be grateful to advertisers, and show your gratitude by buying what they bring so faithfully to your attention—in this and other

And always remember that advertisers are the world's civilizers and your true friends. This advertisement is sponsored by the Canadian Weekly Newspapers Association.

Ask Our

We are always pleased to the cream producer hints and advice as to the care of his cream so that he may ob-tain the best results from his work.

Get higher returns for your cream by shipping to the nearest market.

BASSANO CREAMERY

A Fellow Got the Idea He Could Save Money on His Horse Feed

(You may have heard the story)—So he said to bimself, said he:
"Now YII just take one oat at a time away from that horse. He'll
certainly never miss one little cost, and by taking one little ost at a
time, he will eventually learn to live on nothing."

In due season, as the oats disappeared one by one, the horse
grew thinner and thinner, and finally died.

A car from which the "cast." of care are slowly taken away will
just as surely become a thin horse. When a small part breaks or
the motor develops a periodical stutter, take heed—have it cared
for. "Attention in time saves a lot of grief."
With our thorough equipment and stilled experience we can

With our thorough equipment and skilled experience we can ovide the best care for your car.

Motor Repairs - Electrical Work Oiling - Welding - General Car Care

SAMBROOKE'S GARAGE

Advice

WALTER K. WEBB ARRISTER - SOLICITOR
NOTARY PUBLIC
nes: Office 35; Residence 46
BASSANO - ALBERTA

B. E. BARLOW VETERINARY SURGEON M. S. A., Toronto M. V. A., Alberta Government Official Veterinary HONE 20 BASSANO

Dr. W. F. KEITH Dentist JOHNSTON BLOCK Bassano - Albert

WILLIAM MCLAWS Barrister - Solicitor - Notary BASSANO - ALBERTA Phones: Office 6, Residence 128

Dr. A. G. Scott M. B., L. M. C. C. PHYSICIAN - SURGEON Telephones Office 37 — Residence 131

A. T. CONNOLLY Registered Optometrist



iroken lenses replaced from pre-cription or pieces. Absolute satis-action guaranteed. Quick service. BASSANO, ALBERTA

HARRY HOLMES

ARPENTER and BUILDER
Estimates Given on All Work
If you are in need of building
or carpenter work of any kind,
PHONE 16

W. S. PLAYFAIR

FEED - AUTO LIVERY - D
Agency for
Galt Coal Opposite Depot

Shoe and Harness Repairing
FIRST CLASS WORK
REASONABLE PRICES HONG LEE

Perhaps You Do Not Know

that our job printing department turns out a great variety of printing, from a formal invitation or announcement to a large auction sale poster or sports day bill.

Our equipment is such that we can handle a printing job of every description and turn out a most satisfactory job for the customer

We also handle a complete line of counter sales books.

The next time you have print ing to be done, phone or cal

The Bassano Mail



Puretest Cod Liver Oil

Vitamin tested

A healthful Tonic for Young and Old

50c & \$1.00

STILES

The Druggist BASSANO

Every Merchant Uses Them ---

Counter Cheque Books

We are local repre-sentatives of counter check book manufactur-ers, and can supply all requirements in this line.

Our prices are the standard prices quoted throughout Canada.

We will be pleased to show you samples.

THE BASSANO MAIL

KATHARINE NEWLIN BURT-

tade. Se'd go gray ... like a steel ... "Like a tree! "Vallain Montre was a gambler too, but not in the seemed to be a gentleman dabbling in risk for his amusement. I live the seemed to be a gentleman dabbling in risk for his amusement. I live the seemed to be a gentleman dabbling in risk for his new properties. "He had at Regilish motter ... "He had at Regilish motter." He had at Regilish motter. The seemed with the seemed the seemed with the seemed to be seemed to be

cently furnished him with an enormous sum to invest in American
"80-" he drew on his familiar
add, ronry. His yees and mouth began to muck now at the insufferable
gan to muck now at the insufferable
triend in immemorial fashion became lovers and, like all the Pantations whose antice have furnished
ones whose antice have furnished
did not suspect them. Lynda, you've
seen those jewel3".

She sat up straight, started by
the harpress of this sulen questions are the same of the sulen ques-

und round more, commerce, until the unit of the unit o

you?"
you?"
you?"
you?"
you?"
you?

Hought that we had
yet do ver the swag. Lord,
ey tore my house to pleces
for them. It's a wonder you
flayed in the search. Lord
where 'Cella kept them. But
ice couldn't pin anything on,
ri lack or gwidence I wasn't
or theft as well as for mur-

tried for their as well as on hud-der."

"And she didn't tell? I mean at the trial she didn't try to help you by telling the truth?"

"She didn't speak at the trial or afterward." he said. "But you must remember that I had killed her

emoor that I had killed her libre I met you again I hated afresh. And so, because I ght that it would terr away her k and expose the background of piety. I stole her jewels. I tel you, Lynd, that level not be to influence you against me in

A wedding must be cancelled, all the gifts returned, its gueste dismined. Count form of the count of the coun

when the second of the second

TALENT TEA

CURRIE & MILROY'S STORE

SATURDAY APRIL 16 from 3:00 to 6:00 p.m. TEA CUP READING

Proceeds for Ladies' Aid

Louis Conn's GROCERY SPECIALS

SPECIALS for the week-end and Monday, April 9th and 11th

Monday, April 9th and 11th

BOLLED DATE, Oghts presum, at a real price, per plaz.

PRAS, OGRN or TOMATOBE: 8 tiss, all for only

BOAT, P. & O., good berjag. 22 beer for
CORS STARCH! don't pass this up, each
TRAC Corney Pecke, put up in 1 lb, plag.
TRAC Ormey Pecke, put up in 1 lb, plag.
TRAC Ormey Pecke, put up in 1 lb, plag.
TRAC Ormey Pecke, put up in 1 lb, plag.
TRAC Ormey Pecke, put up in 1 lb, plag.
TRAC Ormey Decke, put up in 1 lb, plag.
TRAC Ormey Decke, put up in 1 lb, plag.
TRAC Ormey Decke, put up in 1 lb, plag.
TRAC ORMER DECKE D

Fresh Fruits and Vegetables - Chocolates and Candy

Men's and Boys' Wear Boots and Shoes Free Delivery phone No. 7
Thanks. Call again.



Day In And Day Out

Motorists come to us for car service because they find that our service, day in and day out, can always be depended upon. We are ever ready to fill the wants of customers, give them prompt attention, and do a first class job.

Car owners find our car service is efficient, up-to-date, modern. It is designed to give the motorist the utmost in satisfaction.

Tire Service, Battery Repairs, Gasoline, Oil, Greasing

Bassano Service Station Phone 89 A. P. PIERSON, proprietor

The Proof of the Pudding"_

LIFE insurance benefits can be Proved while you are still ALIVE!

LIVING policyholders of the Sun Life were paid in benefits during 1931 \$68,000,000 — THREE TIMES as much as bene-ficiaries of deceased policyholders.

This was due, partly, to the fact that trained Sun Life representatives, when selling insurance, counsel their policy holders how to secure a dual advantage

—the maximum benefit to THEMSELVES, and the greatest protection to their DEPENDANTS



The insured no longer have to "die to win."

The wisest insurers vigilantly protect their policies and allow nothing to impair them. The Sun Life enjoys a remarkable re-cord for the persistency of its business—largely the result of sound advice and expert service to its policyholders, by its representatives.

Sun Life representatives sold \$528,000,000 new paid-for insurance last year, making the Company's total business in force over Three Billions an impressive reflection of public confidence.

To-day prudent men re not only taking on are not only taking on MORE life insurance; they are doing so after consultation with competent representatives of such a company as the Sun Life.

or return the attached coupon to the

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SUN LIFE ASSURANCE COMPANY OF CANADA

AUCTION SALE

F. E. BRAMWELL Rosemary SAT. APRIL 9th, 1932

12 head Horses Cows Cattle Farm Machinery Sale starts 2 p.m.

Terms - Cash A. A. MacGregor

More than half of the farms in the United States 58 per cent—have automobiles.

Easily Explained

A Chinese soldier in the course of A Chinese soldier in the course of hversation with a British soldier Shanghai, asked why the British most always win their battles. "Before goin' inter action," ex-sined the Tommy, "we always av." ray."

To which the other retorted that
he Chinese always prayed before a

le. Yes, but the point is, wot lang-e do yer pray in?"

o yer pray in?"
C'in se. o' corrse."
that explains why yer don't
a battler don't 't? 'Oo the
'c trac Chinese'"

The Duchess Players present

"The Absent-Minded

Bridegroom"

a farce comedy in 3 acts

under the auspices of the Masonic

Property Association in the Masonic Community Hall

BASSANO

ON FRIDAY, APRIL 8

DOORS OPEN 7:45 p.m. CURTAIN 8:30 p.m. Admission -- Adults 50c, Children 25c RESERVE SEATS ON SALE AT McKEE'S STORE

Net proceeds for Community Hall

Purposes

DANCE, After the Show

LADIES' SPORT COATS \$4.95 each
Short Rubber coats, look like leather, with all wool lining; colors—red, blue, brown; price—

GROCERIES

Apricots; all for

VEGETABLE SPECIAL— 1 can Green Cut Beans,
1 can No, 5 Peas, 1 can Choice Corn, 1 can Malkinis
best Tornatoes; all for
5 SOAP FLAKES— Super Suds, large pkg.

STAR SPECIAL COFFEE—4 lbs. for
\$1.6

EXTRA SPECIAL FRUIT DEAL— 1 can Peaches, 1 can Pears, 1 can Plums, 1 can Pineapple, 1 can Apricots: all for

FRESH DATES— 2 ib dust proof bag
BLUE RIBBON BAKING POWDER— 3 ib tin
COFFEE— Maxwell House, extra fine quality,
vacuum tin
QUAKER ROLLED OATS—

Men's Work Shoe

A strong, all leather shoe, black, with plain toe; ideal work shoes

\$3.45 a pair

The cowboy overall, 10 oz. denim, exceptionally strong.

\$2.25 a pair

\$1.45 a pair

Other styles priced from

Ladies' Shoes

ne kid pump; colonial style, ith medium heel; a smart \$4.50 a pair

Men's Suits Made to measure House of Hobberlin suits. Never be-fore such wonderful values;

\$25.00 up

Dr. Scholl's Foot

Corrections

Arch Supports, Toe Rights, etc. Bring your foot troubles to us. Free examination.

WANT ADS

FOR SALE
OR SAUE—ONE 20 RUN DE
ing seeder only seeded about
acres. Apply to M. R. Mitroy
Bassano, Alta. 38

AUCTION SALE

Joe Tanquay half mile northeast Rosemary

Tues. April 12

Sale starts at 10 a.m. 13 HEAD of HORSES

22 HEAD of CATTLE 46 HOGS FARM IMPLEMENTS FARM TOOLS of all sorts MACHINE SHOP HOUSEHOLD GOODS

TERMS CASH M. N. FOIEN

Indian deer hunters use bells when tarring deer, the animals being at the tod by curlosity raher than ightened away.

LOCAL NOTES

Mr. and Mrs. Dan Morrison, hepard, were visiting in Bassa, ast week-end. ss Mary Cathro, of Standard home in Bassano last week-

M. A. Haynes is now on his va-cation. P. B. MacLeod, of Calgary, is in charge of the vendor's store while Mr. Haynes is on his holidays. J. Bartsch and Miss Grace, of Majorville, were in Bassano on

Mr. and Mrs. Louis Conn motore Calgary last Sunday.

The Bassano fire brigade had a practice Wednesday evening. The bell rang, the crew arrived in Jig time, and went through their paces in good order.

Mr. and Mrs. E. A. Beck, of Leth-bridge, were guests at the home of Mr. and Mrs. H. W. Ford last week end. Mrs. Ford accompanied the Becks on their return to Lethbridge for a short visit there.

Lester Snyder, of Hussar, was Bassano last Sunday to visit Mrs. nyder and baby in the hospital.

Mrs. W. S. Playfair and Miss Winnifred were in Calgary last

Fulton Moorhead and Miss Phyl-s Moorhead were in Calgary for a sw days this week.

H. W. Ford is a business visitor Calgary this week.

A number of local golfers unmbered their clubs Wednesday af-rnoon and had a round or two on le local links. The course is fair-or dry, but the greens are rough.

Don't forget the play and dance in the Masonic Community Hall or Friday evening of this week.

CARD OF THANKS

I wish to thank the people of
Hussar for the flowers forwarded to
Lucan, and the many expressions of
sympathy received.

HELL'S ANGELS" **BREATH TAKING** AIR SPECTACLE

unparalled spectacle will vita ne screen of the Orpheun

An unparalled spectacle will vitice the server of the Orphreim Theatre Priday and Saturday nights of this week when "Hell's Angeles" of this week when "Hell's Angeles" relief to the week when "Hell's Angeles" are also as a superior of the server again will a producer take the beb tif futile sunt-tilmaxes. Never again will a producer take the effects or each the feeding of magnitude that characterizes the effects or each the feeding of magnitude that characterizes the effects of each the feeding of magnitude that characterizes the effects of the server of the principle of the effects of the server of the principle of the effects of the server of the server of the effects of the end of

and in some cases the originals of walkness exhally figuring in the variance of the control of t

RNOX PRESHYTERIAN CHURCH
Rev. P. C. McCrae, Minister
"The Church Where Everybody
Feels at Home."
Sunday, April 10, 1982
11 am.—Bunday School; lesson
subject, "How Sin Began."
1:50 p.m.—Perning Woralip, subject, "The Story of Greation."
Everybody Welcome

See our window Display of Chic Millinery and **Smart Dresses**

Grocery Specials

for Saturday. April 9th, and Monday, April 11

COCOANUT— Baker's Snowdrift, sweetened, per lb SPHAGETTI— Catelli's milk sphaghet-ti, 8 oz. pkts., 3 for 23

CANNED PEACHES-Sliced, heavy syrup, 2½ lb tin 29c

CANNED PINEAPPLE— Monogram brand, sliced, light syrup, 3 tins

CANNED PUMPKIN— Quaker brand, choice quality, large tins, 2 for 2

PRUNES-California, Sun Sweet, medium size, 3 lbs. 37c SWEET RISCUITS Rob Roy sandwich, per lb 27c WASHING POWDER-

Golden pkts. ... SAPOLIO-

SOAP POWDER-Palmolive Beads, 3 pkts. for TEA— Victoria Cross, per lb 39c 3 lbs. \$1.15

BAKING BOWLS-Another lot of this big bargain; 5 pkts. Lux and 1 handsome bak-ing Bowl, large size, all for 79c

Fruits and Vegetables Fresh for the w end, 2 heads

GRAPE FRUIT-

TOMATOES.... Mexican, per lb 30c

FRESH RHUBARB-

CUCUMBERS— White Spine, each 25c

Child's Savings Plan



operation in all Departments

Ladies' hats are Ladies' hats are ex-ceptionally smart this season. Simple in de-sign, but with that clever brim curve, that pretty ribbon band and bow, make them just the cutest headwear imaginable.

Direct to us Montreal, come snappy, stylish hats. We invite you to the store. Try on hats—just see stylish you look.



All at most reasonable prices \$1.95, \$2.50, \$2.95, \$3.50



Cottons are the vogue of the season, and

"Printella" Dresses

will be worn everywhere

Printella dresses are fashioned from the loveliest floral broadcloths, voiles, prints, etc., designed in the very smartest of the season's styles; all guaranteed tub-fast, and certainly the utmost in value.

Priced at—

\$1.00, \$1.50, \$1.95 and \$2.95

Men's Wear **Department**

FASHIONABLE NEW CAPS FOR MEN

Caps that are different because they have especially fine tailoring and appearance, made from fine quality tweeds, fathioned in the very latest shapes. They come in new fawn and grey colors; selected tweeds, grey and fawn mixtures; satin lined caps, \$1.25 and \$1.50 each

Imported Donegal tweeds, quality de luxe caps, very popular.

\$1.75 each



SMART NEW HATS FOR MEN

Men will find here the very latest in new hats.
The smartest shapes, the newest colors, the best value.

As illustration-FUR FELT, colors pearl grey, light sand, price

\$2.95 each

MEN'S DRESS SHIRTS

A new delivery of imported broadcloth shirts, of quality, all guaranteed to wear and wash well.

\$1.50, \$1.95, \$2.50

Mckee's STORES

Phone 9

"Always at Your Service"

GRAPE FRUIT, TOMATOES, HEAD LETTUCE RHUBARB JAMES JOHNSTON
"The Quality Store"

 SODA BISCUITS— Ramsay, reg. 25c pkg. for
 .18

 CAMPBELL'S TOMATO SOUP— 3 tins for
 .33

 ORANGES— large, sweet, and juicy, 3 doz. for
 \$1.00

 BANANAS— 2 lbs. for
 .25